



2021-22 ANNUAL REPORT

INSIGHT MEDITATION
COMMUNITY OF CHARLOTTE

Prepared by the IMCC Board of Directors
for the Annual Meeting of the Sangha
May 2022

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DEAR ONES,

These *interesting* times of late have given us so many opportunities to work with aversion and clinging... to practice what the Buddha's teachings offer by way of antidote. Thank goodness for IMCCCharlotte!

We are so grateful to each and every one of you for your presence in our sangha - it is a nourishing and supportive group in part because **you** attend our weekly sits and retreats, give of your time and treasure, and join in our community events. Thank you!

Given all that has transpired, we wanted to take the opportunity that our annual business meeting provides to reflect on the past year, to celebrate those individuals who contribute to our resilience, to provide a report on our performance and to chart a course together for moving forward.

In service,

Your IMCC Board of Directors

03**2021-22 VOLUNTEERS:**

John Amen - Metta
Abdallah Chantebou - Finance
Jennifer Coss - Board, Programs
Gary Cotler - Board, Finance Chair
Laura DiFraia - Metta
Jennifer Diviney - Communications
Cathy Francis - Board Secretary, Programs, Personnel
Debbie George - Metta
Carolyn Graham - Guest Speaker Team
Elaine Greenberg - Metta
Raymond Hinnant - Web Support
Mary Jo Hurka - Guest Speaker Team
Nancy Horne - Communications
Elizabeth Kabalka - Board Co-Chair, Programs Chair, Personnel
Yi-Jun Lin - Board Treasurer, Finance
Yvonne McCracken - Finance
Denise Owens - Board, Personnel Chair, Metta Chair
Thia Powers-Amen - Board Co-Chair, Communications Chair, Personnel
Kelly Rockecharlie - Metta
Maria Schutte - Retreats
Danny Tindall - Programs
Tony Tunei - Web Support

NOTABLE NUMBERS:

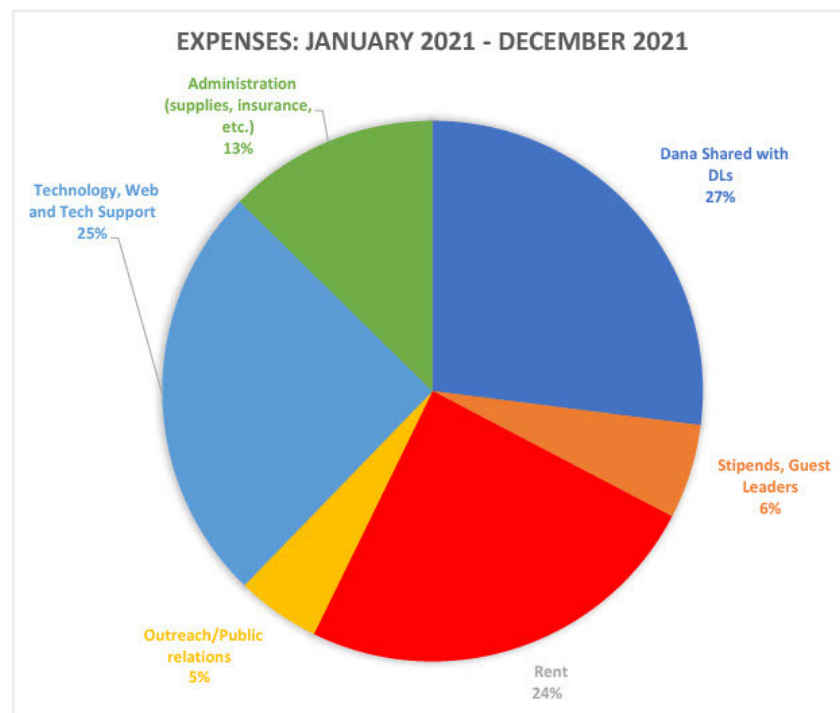
207 YouTube Subscribers
1200+ Monthly Website Visitors
802 Newsletter Subscribers
52 Average Wednesday Night Attendance
12 Average Tuesday Noon Attendance
9 Guest Leaders/Speakers
7 Active Sangha Committees
7 Dharma Leaders
11 Monthly Dana Donors

FINANCIALS:

INSIGHT MEDITATION COMMUNITY OF CHARLOTTE Actual Results January 2021 - December 2021

Revenue:		
Dana (ex Pass Through) *	\$13,199	85.5%
Registration (excluding Res. Retreats)	\$2,245	14.5%
Total Revenue	<u>\$15,444</u>	100.0%
Actual Total Expenses		
	<u>\$15,880</u>	
Actual Net Loss		
	<u><u>(\$436)</u></u>	

* Dana includes \$2,100 in "special" Dana contributed from several Sangha members that they asked to be earmarked for Technology upgrades (purchase of laptop and other equipment to "zoom out" to Sangha).



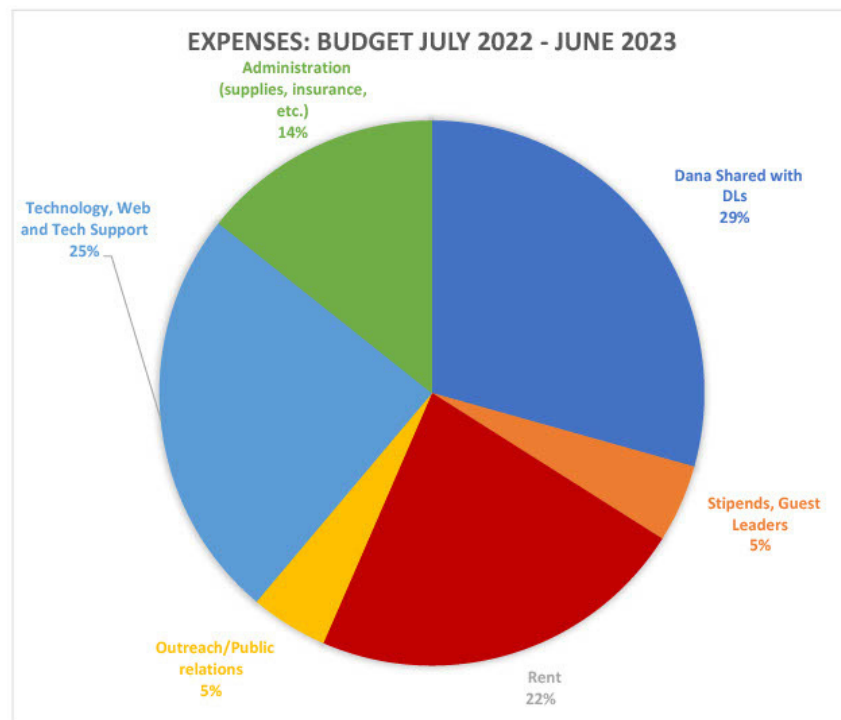
22/23 BUDGET:

INSIGHT MEDITATION COMMUNITY OF CHARLOTTE Budget July 2022 - June 2023

Expected Revenues:		
Dana (ex Pass Through) *	\$10,500	78.0%
Registration (excluding Res. Retreats)	\$2,970	22.0%
Total Revenue	<u>\$13,470</u>	100.0%
Expected Total Expenses *	<u>\$17,303</u>	
Expected Net Loss	<u><u>(\$3,833)</u></u>	

* We did not assume any "special" Dana in budget. The budget assumes dana continues at the recent monthly rate excluding any "special earmarked" dana that may be received.

* Total expenses include continued investment in Technology upgrades



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STRATEGIC GOALS

THE IMCC BOARD UNDERTOOK A STRATEGIC PLANNING PROCESS AS A PART OF ITS ANNUAL RETREAT IN 21-22. THE FOLLOWING 3-YEAR GOALS WERE IDENTIFIED:

1. Grow the membership of the Sangha, focusing on recruiting from diverse communities (racial, geographical, age, economic) to provide continued relevance and reflect our larger community. Also,

a. Increase the array of practice opportunities

b. Expand leadership opportunities within the Sangha by developing and refining roles; look to other IMC in US for models that we could copy/adapt.

c. Partner with other studios, meditation groups and retreat centers to extend reach, coordinate offerings and outreach to raise awareness.

d. Outline our welcome process to encourage visitors to engage (and invite again).

2. Create a financial plan that provides room for growth of sangha, with goals and tactics.

3. Outline a technology roadmap that explores and reports the benefits / downsides of use for long term health of sangha.

There will be opportunities to help make these goals a reality for IMCCharlotte in the upcoming year. *Be on the lookout for how you can help!*

LOOKING AHEAD: 2022-23

SANGA EVENTS & PEOPLE WHO WILL SERVE

July 23 Half Day Retreat
Sept 29 - Oct 2 Residential Retreat (SFS)
October 15 Sangha Picnic
Jan 2023 Day Long Retreat
April 20-23, 2023 Residential Retreat (SFS)

Dirk Erbyl - Finance
William Bellamy - Communications
Elaine Greenberg - Metta Chair
Cathy Francis - Metta, Personnel, Board
Jennifer Coss - Programs Chair, Board, Secretary
John Amen - Board & Communications
Thia Powers-Amen - Communications Chair
Danny Tindall - Board & Programs
Elizabeth Kabalka - Board Chair, Personnel Chair
Yi-Jun Lin - Board, Treasurer, Finance
Gary Cotler - Board, Finance Chair
Jennifer Diviney - Communications
Abdallah Chantebou - Finance
Yvonne McCracken - Finance
Maria Schutte - Retreat Manager
Gray Clark - Assitant Retreat Manager
Nancy Horne - Communications
Laura DiFraia - Metta
Debbie George - Metta



